



# Dynamic Benchmarking

## Client Overview

### Association Compensation Interactive

American Society of Association Executives (ASAE)



ASAE brings its traditional compensation survey to life by offering members a new way to compare their compensation and benefits information. As the premier source of learning, knowledge and future-oriented research for association and nonprofit professionals, ASAE represents more than 21,000 association executives and industry partners in nearly 50 countries. Dynamic Benchmarking was selected to transform the Association Compensation and Benefits Study into a powerful and interactive benchmarking tool. Association Compensation Interactive offers question by question analysis, customizable data filters and personalized charts that help organizations gain timely and meaningful insight into their compensation and benefits practices.

*“Strong, effective associations are good for society, and we are committed to offering them the data and tools they need to succeed. The services provided by Dynamic Benchmarking are designed to help us deliver meaningful, actionable information that our members can use to grow and maximize the performance of their organizations.”*

*Dr. Sharon Moss, Ph.D., CRA, CAE, Chief Research Officer*

### InSight – Data at Your Fingertips

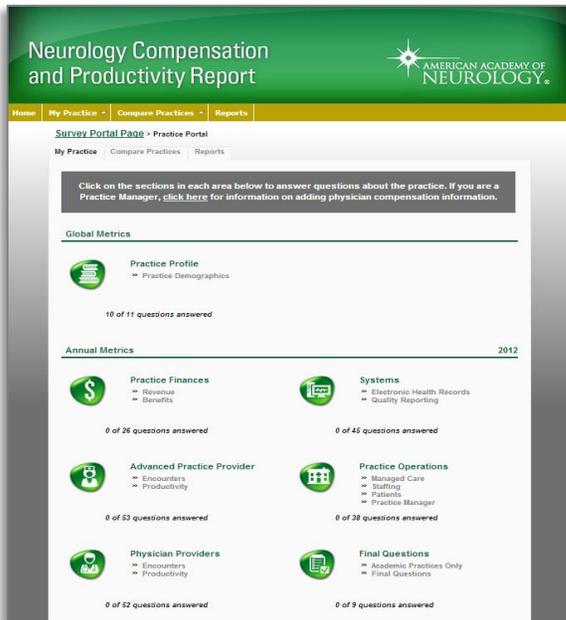
Association Forum of Chicagoland

InSight is a powerful, yet easy-to-use benchmarking resource for association professionals. It gives users the ability to make decisions affecting their association’s Annual Meeting and IT initiatives based on the most important KPI data points and helps identify the drivers which affect an association’s performance in revenue, expense, operations, and more. The Forum believes in the importance of making data-driven decisions and has developed two Dynamic Benchmarking surveys to help their members understand and evaluate the details of their annual meeting and IT initiatives which are crucial for ongoing success and growth.



# Neurology Compensation and Productivity Report

American Academy of Neurology (AAN)



The AAN Compensation and Productivity Survey is a two-part platform that gathers both compensation and benefits data of individual physicians as well as important measures of productivity and efficiency for practice management.

The AAN believes it is critical that neurologists know their individual compensation information and practice data, and be able to compare their numbers to national benchmarks in order to make smart personal and business decisions. The Neurology Compensation and Productivity Report is the only survey and report dedicated solely to neurology compensation and productivity.

*"We had been looking for quite some time for just the right benchmarking tool to deliver this valuable data to our members. Dynamic Benchmarking's real-time data access and customization of reports impressed us."*

*Catherine Rydell, CAE, CEO, of the American Academy of Neurology*

# Benchmarking for Education in Healthcare Management

Association of University Programs in Health Administration (AUPHA)



AUPHA launched an Operations Survey platform in May 2012 to compare student recruitment, enrollment and graduation statistics, faculty, tuition and budget data from each contributing university's public health administration program and then added a compensation and benefits survey to the Stack-up platform in 2013. Now, AUPHA's program directors and individual members can compare themselves to their peers using customizable data filters and reports. The launch of these web-based benchmarking platforms continues AUPHA's commitment to increasing member value and to being the leading resource for best practices in healthcare management education by allowing programs to identify areas of strength, reveal areas for improvement, and start the process of further strengthening the program as a whole.

*Find out how you can use Stack-up™ to revolutionize your members' financial and operational performance.*

*Visit [www.dynamicbenchmarking.com](http://www.dynamicbenchmarking.com) or call us at 603-686-7113 for a discussion.*